

# ADVERTISING AND OTHER SERVICES



05-06 November, 2020  
**Vilnius, Lithuania**  
[www.baltictextile.eu](http://www.baltictextile.eu)

## CONTRACTING AUTHORITY

Company: \_\_\_\_\_  
Company Reg. no: \_\_\_\_\_  
Company VAT no: \_\_\_\_\_  
Address: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Contact person, tel. no.: \_\_\_\_\_  
Signature of authorized person: \_\_\_\_\_  
Date: \_\_\_\_\_

### ORDER ADVERTISING DURING THE EXHIBITION

- |  |  |                    |                          |
|--|--|--------------------|--------------------------|
| 1. <b>Participation without a stand</b><br><i>(leaflet distribution, participant's info in the Catalogue of the Exhibition)</i>            |  | <b>200 € + VAT</b> | <input type="checkbox"/> |
| 2. <b>Display Exhibition of a company's Poster / Roll-up in the Exhibition Hall</b>  |  | <b>150 € + VAT</b> | <input type="checkbox"/> |
| 3. <b>Setting of a company's brochure holder (with leaflets) next to the poster the Exhibition Hall</b>                                    |  | <b>200 € + VAT</b> | <input type="checkbox"/> |
| 4. <b>Publication of your ad text on the exhibition website</b><br><a href="http://www.baltictextile.eu">www.baltictextile.eu</a>          |  | <b>150 € + VAT</b> | <input type="checkbox"/> |
| 5. <b>Advertisement in printed visitor's guide (circulation – 15 000 pieces):</b>  |  |                    |                          |
|  | inside page                                  | <b>400 € + VAT</b> | <input type="checkbox"/> |
|  | back cover                                   | <b>800 € + VAT</b> | <input type="checkbox"/> |
| 6. <b>Presentation of the pret-a-porter collection on the catwalk during daytime</b>   | 1 model                                      | <b>50 € + VAT</b>  | <input type="checkbox"/> |
| 7. <b>Top banner 1063x479 on the main page of the exhibition website</b><br><a href="http://www.baltictextile.eu">www.baltictextile.eu</a> |  |                    |                          |
|  | 1-31 <sup>st</sup> August                    | <b>300 € + VAT</b> | <input type="checkbox"/> |
|  | 1 <sup>st</sup> Sept.– 29 <sup>th</sup> Dec. | <b>600 € + VAT</b> | <input type="checkbox"/> |

### OTHER SERVICES

- |   |                        |                    |                          |
|---|------------------------|--------------------|--------------------------|
| 1. <b>Interpretation services</b>   | <b>1 day (8 hours)</b> | <b>200 € + VAT</b> | <input type="checkbox"/> |
| 2. <b>An assistant in the stand</b>   | <b>1 day (8 hours)</b> | <b>60 € + VAT</b>  | <input type="checkbox"/> |
| 3. <b>Accommodation services in Vilnius during the exhibition</b><br>(upon request) |                        |                    |                          |
| 4. <b>Organization of visits to Lithuanian companies</b> (upon request)             |                        |                    |                          |

### ORDER ADVERTISING IN LITEXPO TERRITORY

(For detailed information of positions please read pages below)

	Price	Please check	5 POSITION		<input type="checkbox"/>
1 POSITION		<input type="checkbox"/>	6 POSITION		<input type="checkbox"/>
2 POSITION		<input type="checkbox"/>	7 POSITION		<input type="checkbox"/>
3 POSITION		<input type="checkbox"/>	8 POSITION		<input type="checkbox"/>
4 POSITION		<input type="checkbox"/>	9 POSITION		<input type="checkbox"/>

\*Advertising production and installation cost - 27 EUR + VAT / 1 sq. m

Company's remarks \_\_\_\_\_

Filled in by (name, surname, position in the company) \_\_\_\_\_

Signature: \_\_\_\_\_ Company stamp \_\_\_\_\_ Date: \_\_\_\_\_

## BANNER ON THE INITIAL PAGE OF THE EXHIBITION

**BALTIC  
FASHION &  
TEXTILE  
VILNIUS**



ABOUT THE FAIR

PARTICIPATE

VISIT

EVENTS

CONTACTS

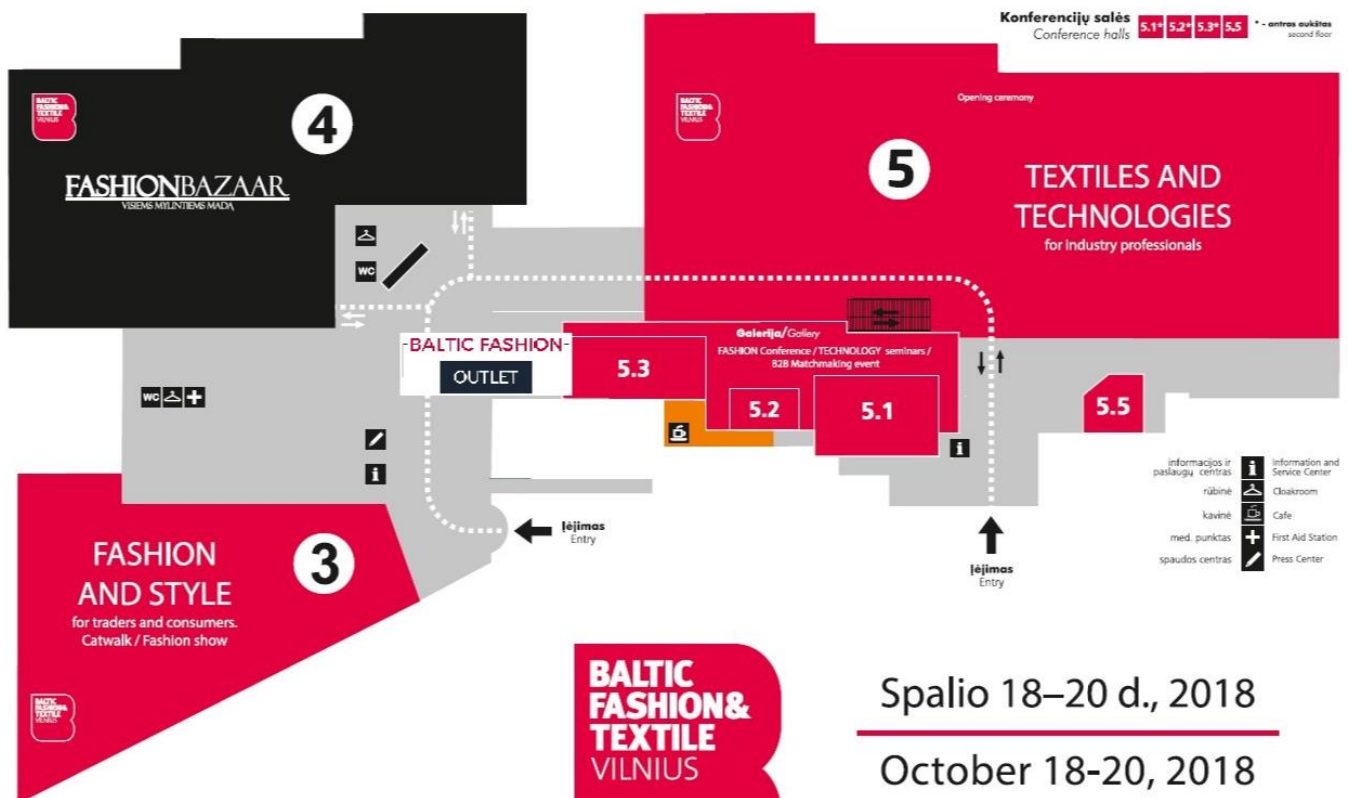
THE BIGGEST FASHION  
AND TEXTILE FAIR IN THE BALTIC STATES

18-20 OCTOBER, 2018  
Lithuanian Exhibition and Congress Centre LITEXPO

LIETUVIŠKAI  
ПО РУССКИ  
ENGLISH



## PLAN OF EXHIBITION HALLS AND LITEXPO TERRITORY



LITEXPO, Laisves ave.5, LT-04215 Vilnius  
[www.baltictextile.eu/vilnius](http://www.baltictextile.eu/vilnius)

## 1 POSITION

Hall 5 entrance door (exterior side)



PRICE EUR 1,500\* + VAT

ADVERTISEMENT SIZE:

Width: 1,750 mm

Height: 1,970 mm

MATERIAL:

Sticker attached to glass

## 2 POSITION

Hall 5 entrance door (foyer side)



PRICE EUR 1,500\* + VAT

ADVERTISEMENT SIZE:

Width: 1,750 mm

Height: 1,970 mm

MATERIAL:

Sticker attached to glass

## 3 POSITION

Columns near Hall 5 main entrance (towards Ovantis coffee shop)

Option 1:

PRICE EUR 800\* + VAT

ADVERTISEMENT SIZE:

Diameter: 600 mm

Height: 1,500 mm

MATERIAL:

3 mm plastic with sticker  
(glossy/matte) pulled  
around column

Matte paper 200 gsm  
pulled around column



Option 2:

PRICE EUR 1,000\* + VAT

ADVERTISEMENT SIZE:

diameter: 600 mm

Height: 3,500 mm

MATERIAL:

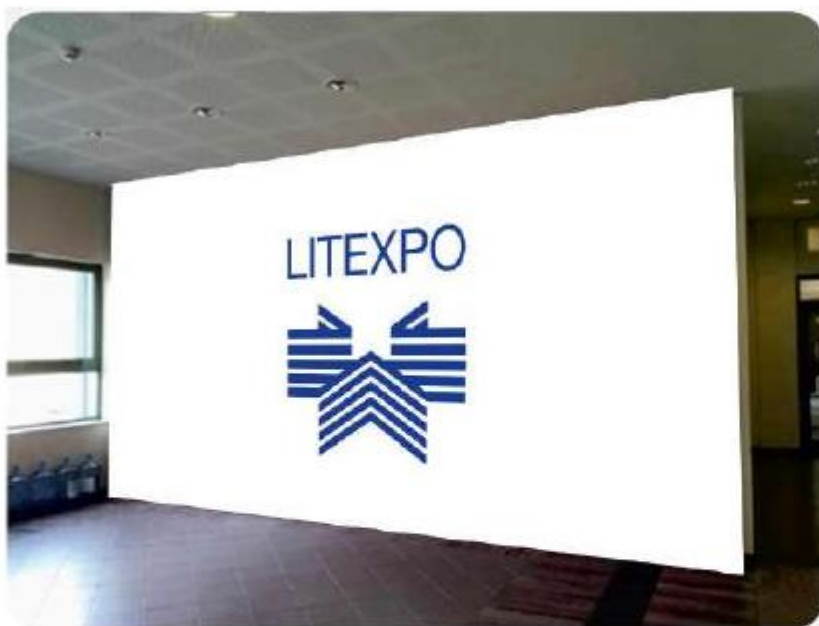
3 mm plastic with sticker  
(glossy/matte) pulled  
around column

Matte paper 200 gsm  
pulled around column



## 4 POSITION

Tarpaulin in foyer of Hall 5



PRICE EUR 2,000\* + VAT

**ADVERTISEMENT SIZE:**

Width: 6,720 mm

Height: 3,810 mm

**MATERIAL:**

Tarpaulin

## 5 POSITION

Columns in corridor between Hall 4 and Hall 5



PRICE EUR 800\* + VAT/4 columns

**ADVERTISEMENT SIZE:**

Diameter: 600 mm

Height: 3,500 mm

**MATERIAL:**

3 mm plastic with sticker (glossy/matte) pulled around column

Matte paper 200 gsm pulled around column

## 6 POSITION

Horizontal hanging panel on sides of entrance door to Hall 3 and Hall 4



◀ Foyer side

**PRICE EUR 800\* + VAT**

**ADVERTISEMENT SIZE:**

Width: 1,300 mm

Height: 500 mm

**MATERIAL:**

Horizontal hanging panel, removable sticker (frame must allow 5 mm for gluing)

## 7 POSITION

Hall 3 and Hall 4 entrance door (foyer side)



▲  
Foyer side

**PRICE EUR 1,000\* + VAT**

**ADVERTISEMENT SIZE:**

Width: 900 mm

Height: 1,990 mm

**MATERIAL:**

Removable sticker attached to glass

Advertisement visible only from outside

## 8 POSITION

Hall 4 foyer



**PRICE EUR 400\* + VAT**

**ADVERTISEMENT SIZE:**

Width: 970 mm

Height: 2,800 mm

**MATERIAL:**

Matte 440 gsm tarpaulin lowered from the top

## 9 POSITION

Adhesive sticker on floor

**Possibility to glue your company's promotional layout and logo on floors of passageways between halls.**



**PRICE STARTING AT EUR 300\* + VAT**

(depends on size, shape and location of advertisement position)